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PRNewswire

Travel GPA 2.0 Delivers Auto Analysis of Air, Car and Hotel Contracts

02.09.09, 10:36 AM EST



MEDFIELD, Mass., Feb. 9 /PRNewswire/ -- Travel GPA 2.0 is the first product to provide real-time, in-depth dashboard and

benchmarking analysis on corporate travel spend. The data is live and can be scored against internal goals or benchmarked against the Travel GPA database of more than 17,000 companies and totaling more than \$4 billion in spend.

Key enhancements include:

-- Contract Analysis: Automated analysis of a company's contract rates compared to all air, car and hotel contract rates vs. benchmark comparisons.

-- Instant Reports: Broadcast Report Cards can be sent on an automated schedule (fiscal or calendar) and will contain the complete database of data so offline, in-depth review can take place anytime.

-- Live, Interactive Benchmarking Stats: Provides an analytical dashboard tool that benchmarks hundreds of KPIs on a company's air, car and hotel spend.

-- Local Currency and Language: Global use is streamlined with content in eight languages and 15 currencies to fully support global account consolidation.

-- Dashboard Triggers: User-defined automated "triggers" allow for 24 x 7 monitoring of travel booking activity providing real-time event monitoring of travel policy and traveler behavior. Users can create rule sets that trigger automatic notification of policy violations through email alerts to user-defined contacts

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-- Industry Stats: Provides up-to-the-minute, user-defined statistics to journalists, researchers and corporations on all travel data.

"We're helping those who administer and manage travel perform better tomorrow by providing better data today," said Rock Blanco, president of **Prime Numbers Technology, Inc.** "Bad data leads to bad decisions. By understanding the who and why of spend, our customers are able to provide better answers."

"Travel GPA delivers the big picture and the ability to drill down to investigate specific issues by client, such as 'Are we using the right vendors to accomplish the clients' goals?'," said Julie Santino, vice president of technology and finance at Van Zile Travel Service, a corporate management company in Rochester, New York. "We have internal account managers and clients using the product to review reports online and are able to instantly address trends.

The product is available February 9th, 2009 to travel management companies and corporations based on three pricing options based on a "per transaction" subscription --

Silver, Gold, and Platinum -- with no annual license fee.

To learn more about Travel GPA visit

<http://www.TravelGPA.com> or email info@travelgpa.com.

SOURCE Prime Numbers

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